



Dixon at Dedece Melbourne

Photo courtesy of Monument magazine

Tom Dixon, invited guests and keynote speakers from Interior Designex, became hands-on at dedece with Tom's fantastic plastic machine. Conceptualised by Tom for the Selfridges Department Store design competition in the UK in early 2001, the exhibition was later the hit of the Salone del Mobile, Milan in April 2001. Intrigued?.....so were most. Curious bystanders became hands-on artisans fascinated by an industrial machine endlessly producing glistening, molten strands of spaghetti-like plastic that set hard upon cooling providing endless possibilities for the variety of creative participants.

Selecting from dozens of colours, the who's who of Melbourne's designers, restaurateurs and artists joined students and industry journalists who all immediately became addicted to the tactile experience. The resulting creations, some easily recognisable, some whimsically not-so, formed an eclectic exhibition of objects, fruit bowls, lampshades, sculpture and jewellery (check it out at www.dedece.com). Apart from bringing out the designing child in all it was hands-on laughter and fun.

As an ongoing supporter of design, dedece looks forward to continuing its reciprocal relationship with Melbourne and leading international designers, so stay in the loop by contacting us and getting your name into our database for future events.



Fast hands at work



Mary Libro



Natalie Bloom



John Briggs



Tom Dixon



Ian Nessick and helpers



Michael Code - 'still life'



Natalie Bloom in progress



Showroom image



Andrea Veccia-Scavalli and Beth Courtney



Geoff and little Geoff



Tom Dixon



Kendra Pinkus, Beatrix Rowe and Paul Hecker



Ross Honeysett



David Hicks, Debra Loy Choy and Caitlin Nation



Ros Humphries on the factory machine



Rodney Mattler



Student



Ken Done



Grandiflora team



Douglas Frost and David Skelley



Team from 'Lunatic Fringe' hairdressers on the laboratory machine



Juilette Crawford and Berto Pandolfo



Karen Willis



Jane Lambert and Graeme Knowles



Lunatic Fringe designer - Gwenda



Robert Schwamberg and Kirketon Staff